

# Montana Food Lovers Market

# Theatre of Food

In the bustling capital of Tshwane, we find the newly refreshed Montana Food Lovers Market. The store has recently been upgraded to enhance the local shopper experience with their signature touch. The 2 500m<sup>2</sup> retail shopping space brings all the favourite FLM features and more.

The waving scarecrow welcomes shoppers to the classic bulk fruit and vegetable section with fresh seasonal cherries being the star of the show. The extensive range of fresh produce glistens under the strategic LED Lighting system in store. The energy efficient lighting and refrigeration system has been installed to ensure a reduction in the carbon footprint of the store. Shelves, aisles and bulk heads have been enlarged to cater for a wider range of in-store items and to assist with social distancing.

The store offers a vast range of vegan and health products, as well as the famous self-service nuts, sweets and treats. The wine department will delight wine lovers with a curated selection of local wine, Method Cap Classique and imported Prosecco.

Fresh Society is geared with range of fresh fruit, smoothies, smoothie bowls, wraps, salads, pitas and more. All these are readily available alongside the convenient Grab & Go selection of meals.



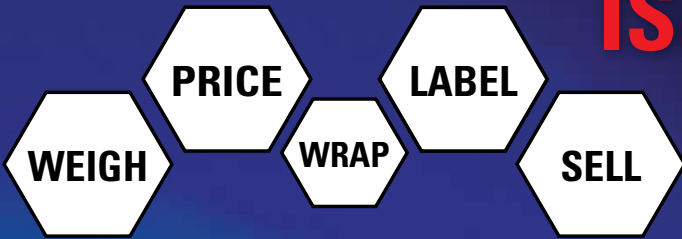
Views of the Montana store, with a supplier giving away goodies to shoppers





# Automatic weigh/wrap/label machine that can wrap an 80 tray perfectly every time.

## ISHIDA WM-AI



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- 12.1 Colour touch screen offering user friendliness
- Small footprint – occupies 1.12m<sup>2</sup> of floor space
- Fast operation speed up to 35 packs per minute
- Hygienic design with stainless steel covers limiting the use of plastics
- Easy to remove and clean parts, increasing productivity and production
- 2 film operation wraps smallest to largest trays available (up to an 80 tray)
- Eye catching label designs
- Operator adjustable wrapping tensions
- No openings on the bottom of wrapped trays
- Auto tray detection and centering for accurate label placement
- Dual Labeller version available to label packs with ingredients or promo labels on demand



**ISHIDA UNI-9 Range**



**ISHIDA UNI-5/7 Range**

**ISHIDA UNI-3 Label Printing Scale range**



**\*\*Uni Series now available in Linerless\*\***  
 Simply a CUT above the rest





The hot food department keeps customers spoiled for choice. It boasts delicious prepared foods such as Crispy Chicken, Bubs Fish & Chips and Pie O'My.

The substantial Butcher Block section is fully equipped to satisfy shoppers' braai time meat favourites with ready packs on-shelf and butchers waiting to cut your choice of meat upon request. The group has sourced an extensive range of seafood and Mediterranean-style items to serve seafood lovers to their hearts' content.

This stand-alone store has recently introduced a simple range of personal care, cleaning and other household products to ensure shoppers can make necessity purchases at the store. The aim is to create an all-encompassing 'Theatre of Food' that ticks all the boxes and gives a shopping experience of incredible value and quality.







# We see

access to fresh food being the global norm rather than the exception.

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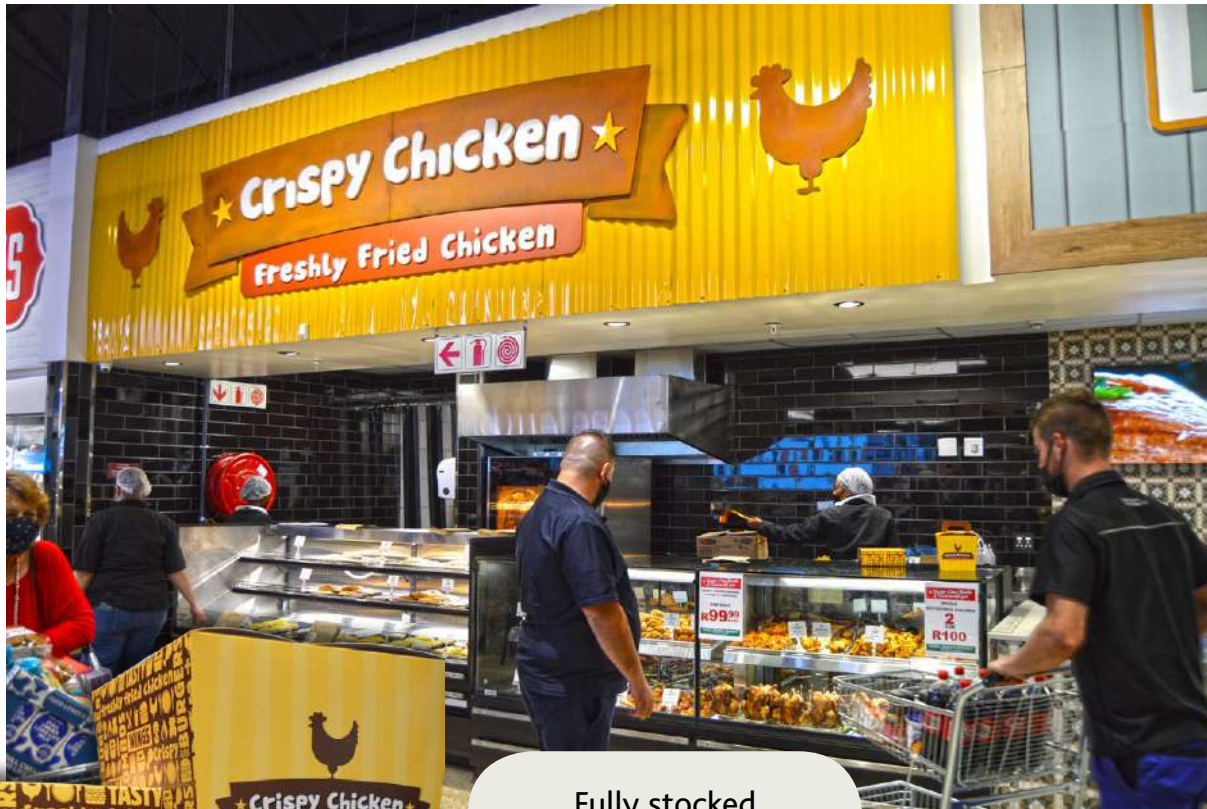




'Ready-to-go' meals for the lunch time rush – whether you like fresh, sweet or savoury – the shopper is spoilt for choice







Fully stocked specialist sections line store's perimeter, with well trained staff ready to answer all customer needs







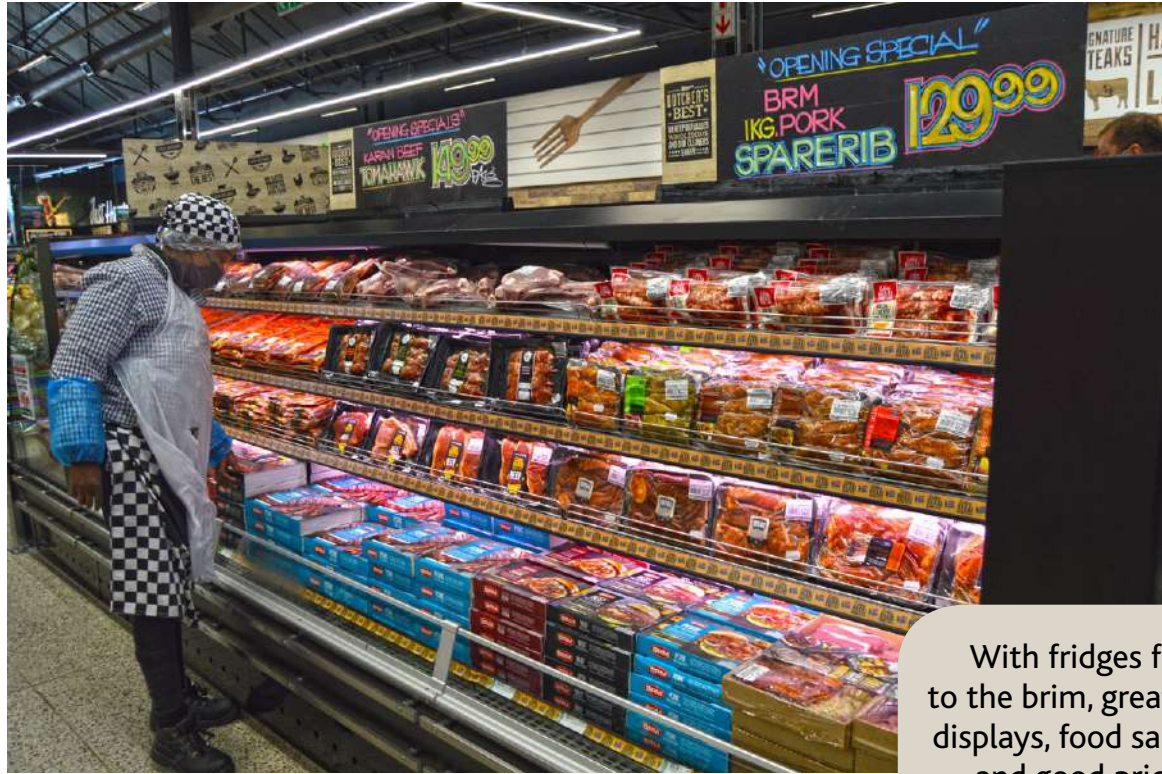
# plastic ideas



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427 Southern Klipriviersberg Road, Steeledale, Johannesburg, South Africa







With fridges filled to the brim, great visual displays, food sampling and good pricing, the shopper is always top of mind







Food zones are clearly demarcated for ease of navigation through the store





# Telling a Story, Connecting an Industry, Building a Nation



*The South African consumer goods trade is full of stories – of success and failure; of challenges overcome and strategies that didn't work out; of single ideas that grew into multi-billion rand businesses; of what the next ten years holds for the industry.*

Trade Intelligence is at the centre of this community, rooted in the stories on which the retail trade is built. We believe that to work effectively with your trading partners you need to understand their stories and what they mean for your team and your business. We actively listen to these stories every day in the trade, we supplement them with meticulous research, and then we package them for you in ways that enable your team to build more meaningful, profitable and people-centred trading relationships.

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Health product section



You First is a FLM house brand



The newly added baby goods aisle



Plenty to attract impulse buys as shoppers wait in the checkout lane



Imaginative reminder to queue and social distance







don't just touch,  
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