

Dynamite comes in small packages



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Super A Spar, now known as the Norwood Spar, was established in 1938. This founder member store ranks as one of the first 10 Spar stores to open up in South Africa.

Being owned and managed by family and extended family for over 83 years, co-owner George Mouskides provides us with insights about this local destination store.

The 1 050m² FOH (2 700m² in total) retail space was scheduled for a revamp as the dreaded Covid-19 pandemic hit South Africa. Sticking with their decision, they proceeded with the revamp of the store over a year later.

A dedicated team of experts assisted and most upgrades were completed in the evenings. This ensured little to no impact on the shoppers who frequent the store. Solar panels have been installed to assist with energy generation and saving.

This store is situated in an area that is surrounded by families from various religious groups. To meet these varied community traditions and practices, the bakery caters a wide range of freshly baked



Vintage image of the store



The store's history displayed, going back to Andrew who founded it in 1918



Norwood Spar – now a local destination store



We Cool

You Sell

goods. The store boasts a separate Kosher HMR section that follows strict regulations around meal prep. The general HMR department is also well stocked to provide simple and tasty meals that are ready-to-go. The Butchery division caters for general, Kosher and Halaal meats – all situated in dedicated fridges around the store.

It was exciting to find many different brands and products that aren't readily available in most retail outlets and, after chatting to management, it was evident that they pride themselves on sourcing and providing products for any niche request they may receive. This has ensured customer satisfaction which, in turn, has provided the store with many loyal clients.

The family essence that the business runs on can be felt all around the store, where loyal shoppers call staff members by name. The store values their staff and runs it with heart. Norwood Spar employs 110 staff, which is more than most stores this size.

Mouskides spoke about keeping certain employees on even though they were not essential to the team. They view this as part of their social responsibility. A few old age homes and schools in the area also benefit from the store's social responsibility programme.

The Norwood Spar story reads that their objective is to continuously strive to achieve the highest standards of quality. They consistently meet the needs of every customer in caring – and in the homely way which is truly felt at this neighbourhood Spar.



Lovely fresh produce greets shoppers

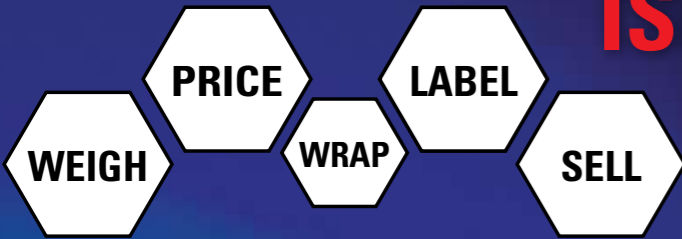


Grab and go sushi platters

Kosher HMR following all protocols

Automatic weigh/wrap/label machine that can wrap an 80 tray perfectly every time.

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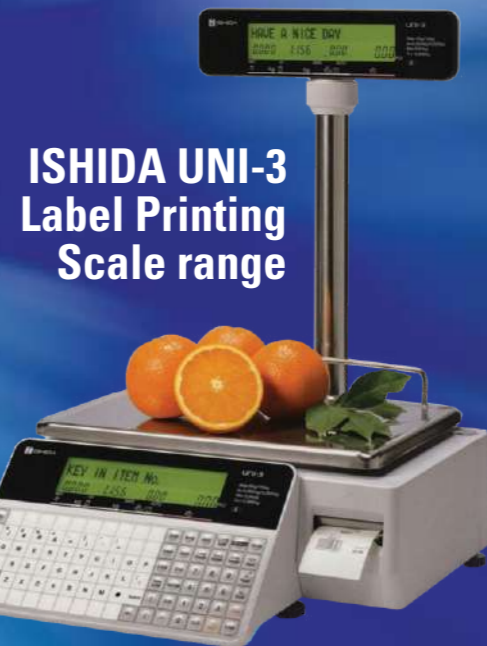
- 12.1 Colour touch screen offering user friendliness
- Small footprint – occupies 1.12m² of floor space
- Fast operation speed up to 35 packs per minute
- Hygienic design with stainless steel covers limiting the use of plastics
- Easy to remove and clean parts, increasing productivity and production
- 2 film operation wraps smallest to largest trays available (up to an 80 tray)
- Eye catching label designs
- Operator adjustable wrapping tensions
- No openings on the bottom of wrapped trays
- Auto tray detection and centering for accurate label placement
- Dual Labeller version available to label packs with ingredients or promo labels on demand



ISHIDA UNI-9 Range



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****Uni Series now available in Linerless****
 Simply a CUT above the rest

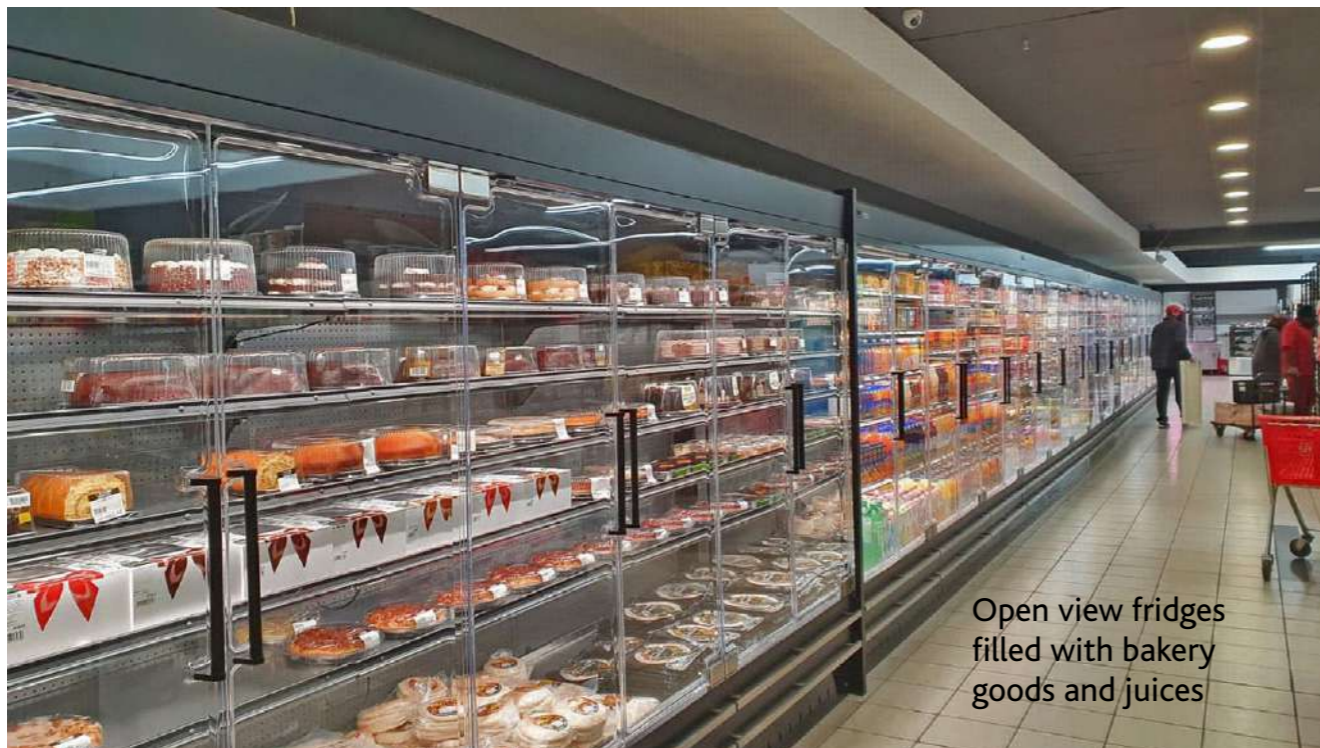




Regular HMR with an extensive range of hot meals ready to go



Anniversary brochure from store published in 1999



Open view fridges filled with bakery goods and juices



Fresh kitka with different toppings to cater for any taste



New island shelves filled with an extensive range of products



Food service prep in full swing



Check out queues lined with an array of exciting products



Aerial view of the store from the offices

Want to improve your efficiency and profitability?

Integrated retail
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Retail



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Shelves are continuously restocked



Checkout counters and staff follow Covid-19 protocols



Fresh flowers for all occasions



Refreshments fully stocked





Entertainment options for children



Krispy Kreme stand filled with delicious doughnuts



Halaal butchery items in a dedicated fridge to cater for Muslim shoppers who frequent the store



Printer cartridges for those working home



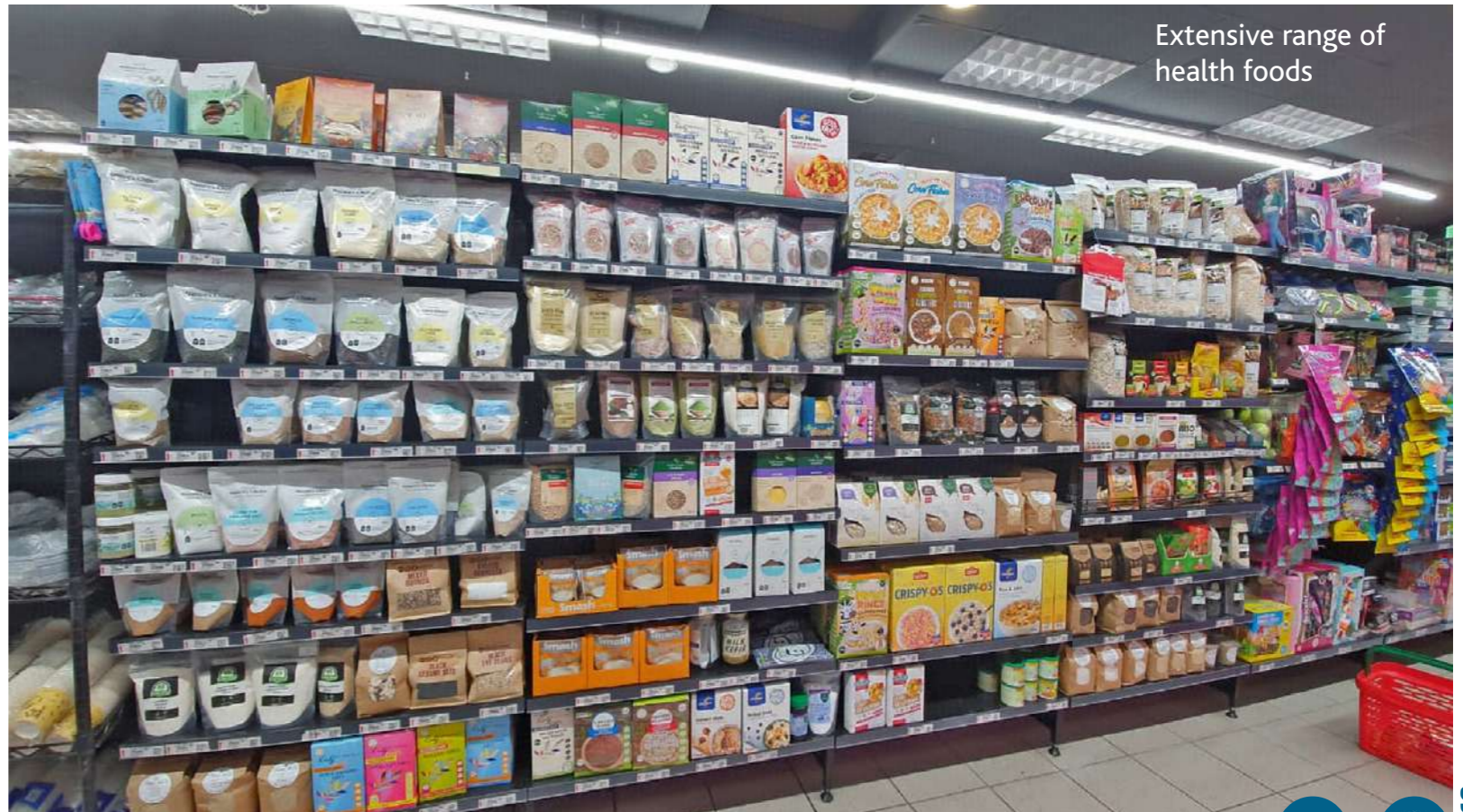
Blue Skies vegan ice cream



CBD infused products available in store



Wide range of speciality drinks available in store



Extensive range of health foods

Save Energy Save Money

Our Hybrid Sub-cooling System is the most cost effective and efficient energy system for supermarkets in South Africa

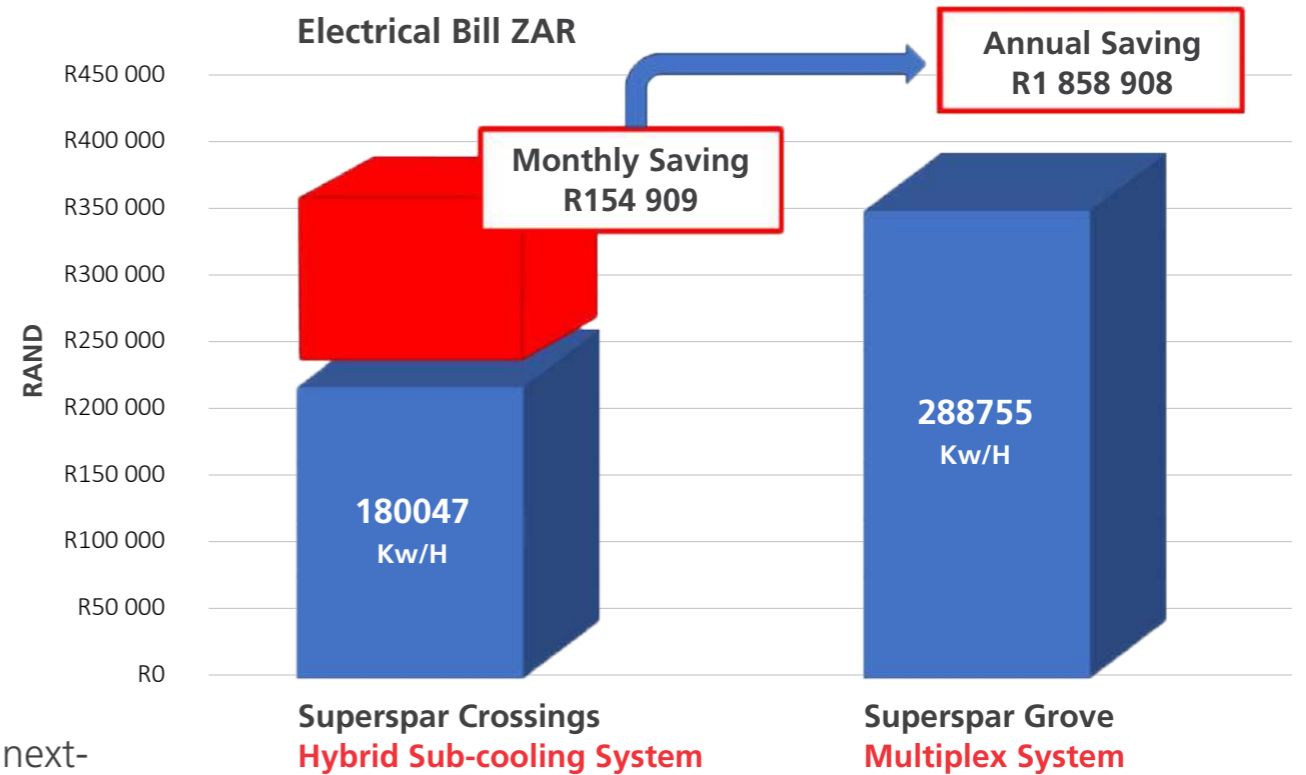
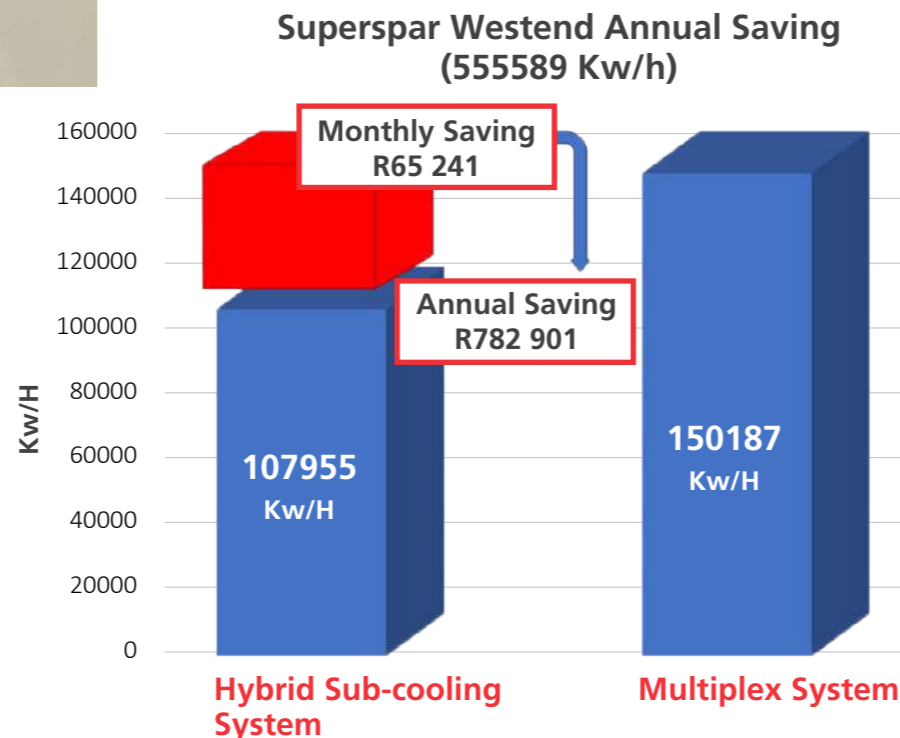


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