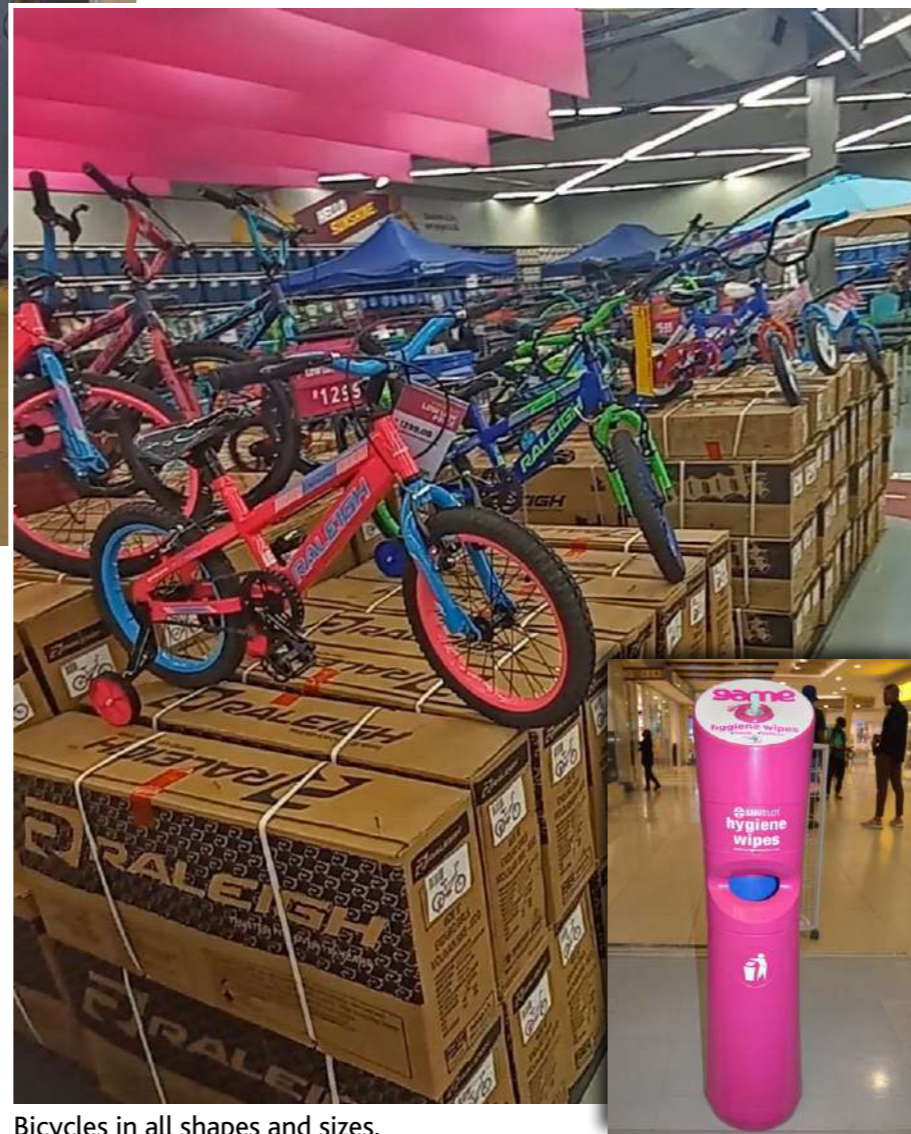


Game Jabulani Mall is ready to welcome shoppers



Game ... The bounce-back of retail



Bicycles in all shapes and sizes.

Inset: Sani-touch wipes keeping shoppers hands and trolleys sanitised.

Top right: R5 000 Voucher won by the first shopper who spent over R500.

Right: BIC Mascot welcoming shoppers to the store.



In July 2021 the South African retail sector was hit with a devastating wave of unrest. Game stores had a total of 10 outlets damaged beyond recognition. Many stores were left an empty shell. Being known for providing customers with unbeatable prices, the group has come out stronger than ever with their **'Retail Reimagined'** concept.

Vice President of Game – Andrew Stein explains, “As we continue to move forward with our turnaround strategy, we will be officially re-opening a number of our affected stores in the coming months – including Empangeni, Pietermaritzburg CBD and Pinetown.”



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“ We continue to make positive strides in our strategy, while remaining committed to our value proposition of offering a wide product range at unbeatable prices for our price-conscious consumers. ”

The store boasts upgrades with a modernised look-and-feel, as well as an improved store layout. The retailer has expanded its offering to include categories such as a dry groceries, clothing and bestselling adult and children’s books. Game continues to leverage Walmart and Massmart’s strong supplier relationships to ensure their customers are the real winners.

The Baby department is a dream for new parents as it stocks many of the essential items needed for a new baby. Game delivers the most competitive prices for nappies, strollers, camp cots, walking rings and much more. If you find it cheaper anywhere else Game stores will beat the price with their price beat policy. The Wellness department has been extended to include sports equipment, sports accessories, clothing and supplements.

The Kids Toy Club has children spoilt for choice with the extensive range of board games, puzzles, famous brands toys for boys and girls. Students can shop for all stationery and study ... from home equipment with a range of desks, chairs and décor items. Bathroom, Garden and DIY tools are readily available for the crafty individuals who enjoy revamping and home improvements.

Follow Game online to stay up to date with current specials visit www.game.co.za



Baby department filled essential baby goods



In-store bins filled with deals



Bulk stationery and books are available



Opening day in-store entertainment



Up to 40% energy saving with our Close the Case Glass Doors

Ways to save

With energy costs rising and food retailers looking to improve the shopping environment for customers, Insulated Structures has developed an effective solution to reduce the cost of in-store refrigeration while enhancing the customer experience.

Insulated Structures doors are easy to retrofit on in-store cabinets to reduce the energy required to keep chilled foods at the correct temperature.

Meanwhile, customers are able to clearly see and access the products on offer. Reduced energy requirements means smaller refrigeration plant selection for new stores. These savings will offset the cost of the doors. Up to 40% reduction in refrigeration requirement has been achieved.

Benefits

- Reduced energy consumption
- Extended product shelf life
- Double glazed argon filled void for Better insulation
- Optimal product temperature
- Glass doors have optional mullion lights
- Handles included
- Up to 40% energy saving
- Solution for new cabinets or retro fitted on existing cabinets
- Doors are spring loaded
- Less cold air spillage - warmer aisles
- Proudly South African

Aspects

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Back to wellness is a focus area for Game



Supplements and wellness products for the health conscious consumers



Sporting goods to keep you fit and healthy



Game famous price beat module



Wide range of electronic goods and appliances



Extensive range of DIY equipment



Helpful staff waiting to assist you

SR



Grocery items available in bulk



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We see

access to fresh food being the global norm rather than the exception.

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